

SPORTSHANDLE



**MAJOR LEAGUE BASEBALL
AUTHORIZED GAMING OPERATOR PROGRAM**

PROGRAM FRAMEWORK

SPORTSBOOK

MLB AUTHORIZED GAMING OPERATOR
OFFICIAL LEAGUE DATA LICENSEE

Assets Included within AGO Partnership

USE OF MLB & CLUB
MARKS AND LOGOS

AGO MLB DESIGNATION

MARKETING & EXPOSURE

Assets Unlocked within AGO Partnership

ACCESS TO OFFICIAL
MLB BETTING DATA

ACCESS TO MLB
CLUB PARTNERSHIPS

ACCESS TO MEDIA & CONTENT
EXTENSION OPPORTUNITIES

ACCESS TO CONSUMER
DATA AND TARGETING

ACCESS TO MLB
PRODUCT INTEGRATION (MLB.TV)

OFFICIAL MLB DESIGNATION & EXPOSURE

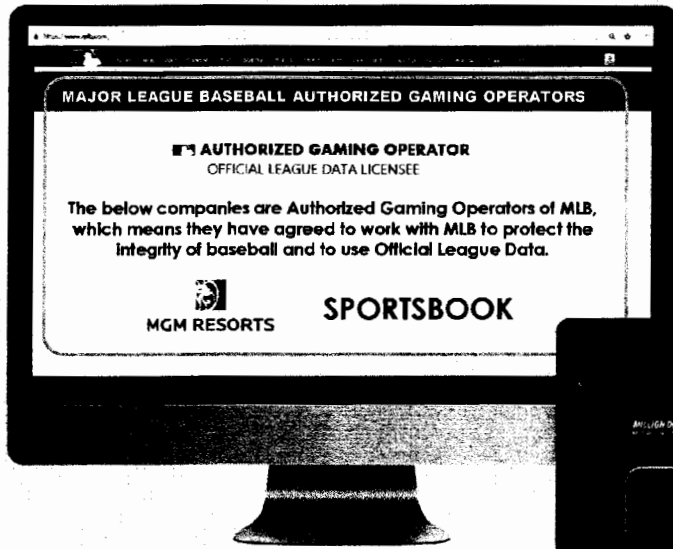
SPORTSBOOK

MLB AUTHORIZED GAMING OPERATOR
OFFICIAL LEAGUE DATA LICENSEE

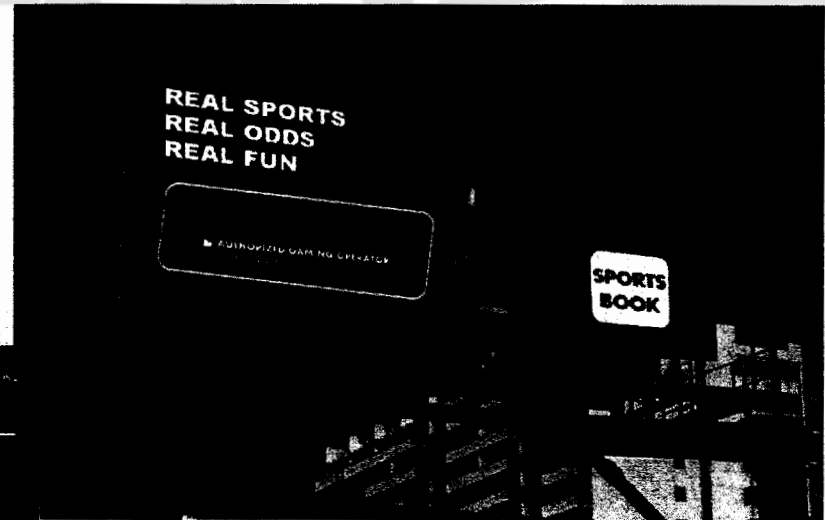
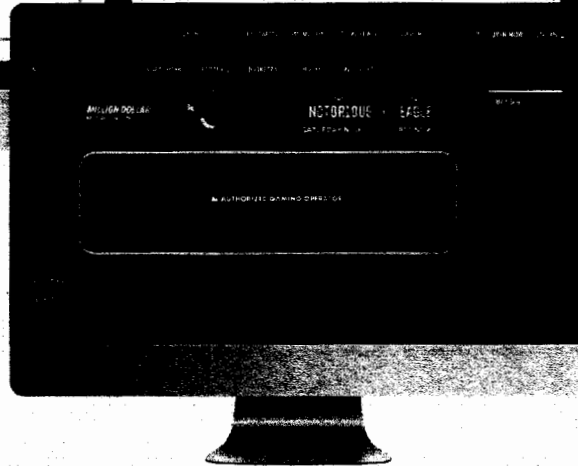
Licensees will receive a non-exclusive designation of MLB Authorized Gaming Operator and can use this designation to promote their use of official data and formal relationship with MLB.

ON MLB.COM

ON OPERATOR 3RD PARTY SITES + MEDIA



ON OPERATOR OWNED SITES



USE OF MLB & CLUB MARKS IN PRODUCT

SPORTSBOOK

OFFICIAL LEAGUE DATA LICENSEE

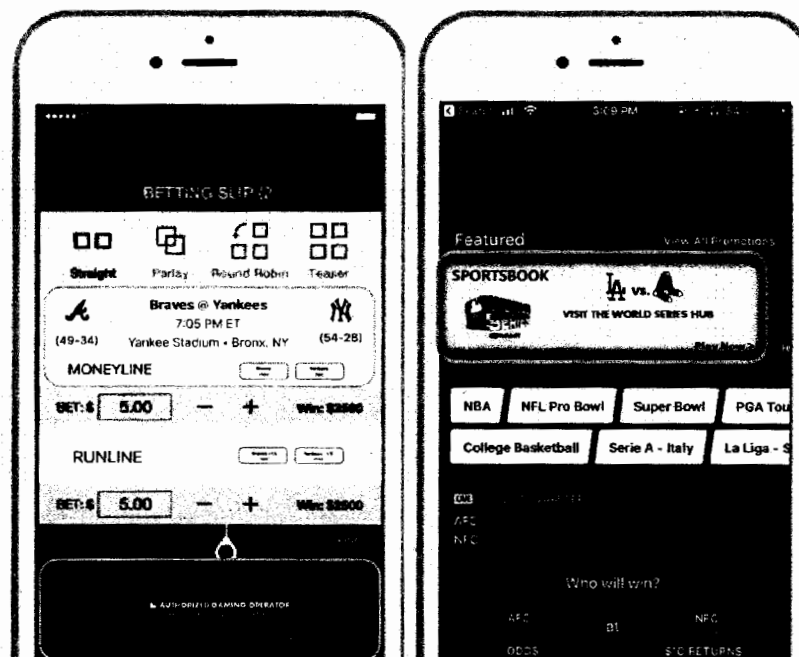
Rights to use MLB marks and logos, inclusive of Club names, on a collective basis within the Operator's sports betting properties (e.g. within digital/mobile application or within a physical land-based sports book location).

The ability to use MLB marks will allow Authorized Gaming Operators to differentiate themselves in the marketplace from unofficial, illegal and offshore Operators. Authorized Gaming Operators are granted these rights solely in connection with products and services to identify to consumers that Operator utilizes the Official MLB Betting Data Feed as an MLB Authorized Gaming Operator.

LAND BASED BOOKS

TEAM NAME	PITCHER	MONEY	RUN LINE	TOTAL TIME
BALTIMORE ORIOLES		240	115	-120 1:05 PM
NEW YORK YANKEES		-280	-135	100 8/1/2018
CLEVELAND INDIANS		-180	-115	1:30 PM
MINNESOTA TWINS		160	-105	8/1/2018
CINCINNATI REDS		-105	-200	-115 1:10 PM
DETROIT TIGERS			175	-105 8/1/2018
TORONTO BLUE JAYS		125	-170	-120 3:00 PM
OAKLAND ATHLETICS		-140	150	100 8/1/2018
MIAMI MARLINS		155	-135	-120 7:35 PM
ATLANTA BRAVES		-170	115	100 8/1/2018
KANSAS CITY ROYALS		115	-180	-120 8:10 PM
CHICAGO WHITE SOX		-130	160	100 8/1/2018
COLORADO ROCKIES		115	-190	8:15 PM
ST. LOUIS CARDINALS		-130	170	8/1/2018
MILWAUKEE BREWERS		145	-160	-115 10:10 PM
LOS ANGELES DODGE		-160	140	-105 8/1/2018

IN-APP IDENTIFIERS & SPECIAL GAME PROMOTION



BENEFITS OF OFFICIAL MLB BETTING DATA

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OFFICIAL LEAGUE DATA LICENSEE

AGO's will receive the right to purchase, use, and advertise the use of Official MLB Betting Data from MLB's Authorized Data Distributors.

Richest Betting Data Feed

- Access to a wealth of richer data sets, including MLB's proprietary Statcast data
- Deeper player level information improving operator's pricing of markets and allowing for new betting opportunities

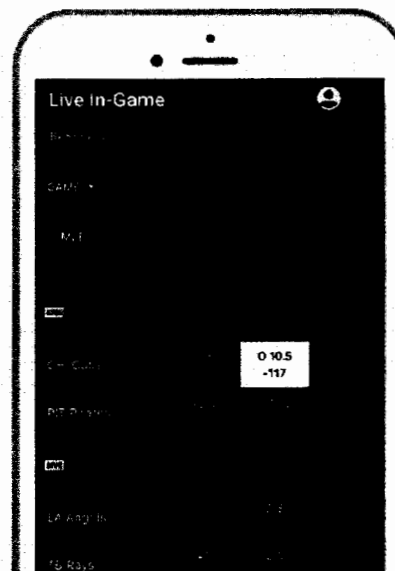
Highest Reliability

- Direct source of record from the league, ensuring operator payouts are fully aligned with the true outcomes on the field
- Seamless integration with MLB's best-in-class technology, ensuring that feeds are redundant and quality-assured

Lowest Latency

- Sourced and delivered using streamlined procedures direct from the ballpark, reducing latency and improving market uptime
- Allows for operators to offer new in-play markets, taking advantage of the discrete events within an MLB game

PRODUCT BASED ON UNOFFICIAL DATA



PRODUCT BASED ON OFFICIAL DATA

