

November 11, 2019

Dear Friend:

On behalf of the Georgia Professional Sports Integrity Alliance, we are writing to you as representatives of the Atlanta Braves, Falcons, Hawks and United in support of mobile and online wagering.

Americans illegally wager more than \$150 billion on sports every year, through illegal bookmakers or offshore sites. Georgia is the 12th largest state for illegal wagering. It is not going away. That is why we must ensure the industry is above-board and transparent.

A new state law to legalize mobile and online professional sports wagering, subject to strict regulatory requirements and technological safeguards, will bring needed revenue to Georgia and will offer safeguards to protect the integrity of professional sports, disinfecting a \$1.5 billion illegal wagering industry in our state.

Mobile gaming will greatly enhance our engagement with fans, especially the new generation of fans. Moreover, it will include rigorous consumer protection, taxation of revenues to benefit our state, and tools to uphold the integrity of games and help law enforcement eradicate illegal sports wagering.

We support legislation that will prohibit wagering on college sports and, just like the lottery, block the placement of wagers on credit.

Further, professional sports teams in Georgia will not receive a direct share of any tax revenues from gaming.

Currently, sports wagering laws have passed or are pending in 13 states, and 35 more states are considering them. Some of those states that have already legalized mobile sports wagering include Tennessee, Colorado, New Hampshire, Illinois, Indiana, Iowa and New Jersey.

By 2024, it is estimated that sports wagering will be legal in 40 states.



Therefore, a key question isn't whether Georgians are going to wager on sports. It's whether they will wager in an illegal market or wager in a fully regulated environment that protects consumers and the integrity of games.

We look forward to discussing this issue with you in the coming weeks and months. In the meantime, if you have any questions, please visit our website at www.sportsintegrityalliance.com.

Sincerely,



Derek Schiller
President & CEO
Atlanta Braves



Steve Koonin
President & CEO
Atlanta Hawks



Rich McKay
President & CEO
Atlanta Falcons



Darren Eales
President
Atlanta United

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